



CHENICE

B E V E R L Y H I L L S





CHENICE ARTISTIC DIRECTOR - TONY CUZZETTO

Tony brings 35 years of experience to the Chenice Liposome Color line. He started his career in Vancouver and moved to Kamloops where he ran his full service salons for many years with full staff and a thriving clientele. He worked platform for Hyashi and Wella developing his teaching skills and love of sharing what he had learned. Well versed in the industry Tony is a hands on trainer that listens and gives back three fold with energy, inspiration, passion and dedication in passing along the tips and tricks he has gained from experience. His wealth of knowledge includes cutting, updo's barbering, coloring hair, marketing, building clientele, client retention, and balance in health, happiness, staying motivated and bringing your best to the chair everyday. A recent trip to Italy has provided excellent inspiration so he can give you a spring/summer look that will generate revenue and inspire your creativity and enthusiasm about your work again. This no nosense approach to education gives high value to you in the learning arena.

Partnering with Aurora Beauty gives the professional the authentic experience of support, technical insight, advanced learning, results and success.

We work for you!

We offer cut/color classes each season in Prince George, North, West and South. Join us for a day of fun and learning. The class includes mannequin.

You bring scissors, razor, dryer, iron, comb, sprayer, clips and an open mind.



CHENICE TREATMENTS FOR THE HAIR

This infusion of Hylauronic Acid which is the moisturizing factor that naturally exists in the hair and skin will diminish with age and use of heat tools and chemical processes. **Botox** also includes Collagen, Ceramides and Pistachio Oil. This blend gives richness to the hair stalk and nourishment which resembles a botox effect. The hair is brighter and reinvigorated restoring the natural body and bounce and shine. This process is 10X more potent than the sink treatments and can last up to 8 weeks.

This treatment is for anyone with dry hair from the weather, chemical processes or use of styling tools or the blowdryer everyday. This is the facial for the hair. Short hair the treatment can be 30 minutes but long thick hair will take up to 60 minutes so you must charge for your time accordingly.

The **Keratin Smoothing** Treatment is different in that it gives the severe damaged hair the different molecular keratin proteins needed to rebuild the hair shaft. You will have some clients that have fried hair from over processing or daily abuse. This would call for maximum repair instead. This treatment takes longer and is charged accordingly. This is a natural total reconstructive treatment that restores the hairs structure and strength.

There is opportunity to be providing treatments to your customers as hair care specialists so they will continue to get work done with healthy hair.

WHY CHENICE?

**AUTHENTIC
SIMPLIFIED LESS STOCK
ONE LINE WITH DEVELOPERS
MIX AND CREATE
FOR THE ARTIST
RICH PIGMENT
LOW AMMONIA
EXCELLENT GREY COVERAGE
VIBRANT REDS
LONG LASTING
LESS FADAGE
MIXING 1 TO 1:50
30 MINUTES TIMING
HIGHLEVEL LIFT/TONERS
ANTI YELLOW OXICREMES
STRAIGHTLIGHTS
NEUTRAL BASE
GREY OXICREME
SHINE, BODY, BOUNCE
FAMILY OWNED
WORLDWIDE
35 YEARS OLD
LEADING COLOR MFG
ITALIAN
TRAINING
SUPPORT
KERATIN HAIR EXTENSIONS
BOTOX FOR THE HAIR
KERATIN SMOOTHING
BIO WAVING SYSTEM
LIQUID LINE
LIPOSOME CURE SYSTEM**

**NON DIVERTED
SALON ONLY**

