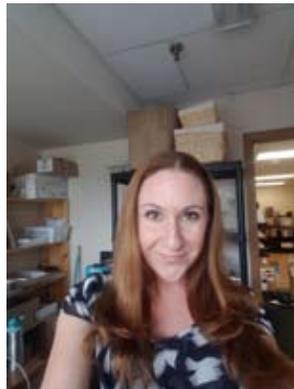




Michelle West

She started as a freelance makeup artist trained at Blanche & Macdonald. Then she became a licensed esthetician and nail technician and ran her own spa. She has a long background in sales in the beauty industry and was a pioneer in the education for northern B.C.

Michelle opened Aurora Beauty Company 20 years ago with the vision to run an advanced education center and to create a company that was a resource center for the professionals with high quality product, service, support and technical expertise. With a background in business, many certificates, a love of learning and a passion to share she pours her heart into her company everyday.



Carrie is the dynamic individual that everyone deals with on a daily basis. She is kind and patient with each customer's needs and will try to find a personal solution for each situation. She is highly skilled with the daily operations of Aurora Beauty Company and runs the Kamloops location.

Melanie Baldwin is joining the team as a experienced nail technician that wants to share her passion in learning, technical and networking. She will be exploring the different aspects of the business and supporting the the customers on many levels.

Chenice Artistic Director - Antonio Cuzzetto

He started in Vancouver and build a few full service salons in Kamloops with a dynamic team. He worked platform for Hyashi and Wella developing his teaching skills and love of sharing experiences. Well versed in many lines and eager to learn Tony brings 30 years experience to the plate. He is a hands on trainer that listens and leaves you filled with inspiration, tools, techniques and the confidence to be successful. He draws inspiration from Europe and everyday life. His wealth of knowledge and years of success bring a very powerful dynamic to every class. His vision is to share his passion and give back to the professional on so many levels.



Micha/Eye Category/Brows/Cara Skincare Educator - Michelle Babicz

She brings 30 years experience to all of her classes with a love for learning and the ability to create a powerful experience for the professional. She partners with Aurora Beauty Company as a like minded individual who believes in the professional and the passion for the industry. She is part of the creation of the classes and shares her wealth of knowledge with everyone. Michelle as a mentor provides a beautiful platform of skill, understanding and empathy to all who participate in this process.

We are proud of her dedication and outstanding performance.



Daunne Hall began her career in 1987 and brings a wealth of knowledge and expertise to our team. Cidesco trained and over 50 certificates to her portfolio she will be supporting the education and inspiring the professional. Daunne brings 20 years of LCN experience to the programs.

Michele Stewart began her career in 2005 with massage and discovered her love of nails in 2012. A passion for art and design has motivated her to advance her skills and share this inspiration with other technicians. Michelle is an ACE educator for Akzentz.